

MOWW® | General of the Armies John Joseph Pershing Chapter of the Year Award (CHAPTER SUBMISSION)

CHAPTER INSTRUCTIONS:

- To be considered, chapters **MUST** submit this completed form, so it is received by the Chair, GAS Pershing Award Committee, on or before 1 June of the applicable MOWW Operating Year (OY). Chapters may **NOT** attach any additional, narrative, photographs, Material, or exhibits of any kind.
 - (See the MOWW website, www.moww.org, "Companions Only," "MOWW Publications," "MOWW National Directory," for the committee chair's contact information.)
- To be considered, submitting chapters **MUST** have recruited at least one new Companion during the Operating year (OY).
 - Yes _____ (CONTINUE filling out this chapter submission form)
 - No _____ (STOP HERE. Do not continue filing out this submission form.)

CHAPTER INFORMATION:

Chapter Name: _____; Region: _____; Operating Year: _____

Chapter Size: Small (10-49 members) _____; Medium (50-99 members) _____; Large (≥ 100 members) _____

NOTE: The chapter size category is based on number of living memberships listed in the MOWW Monthly Region Commander Report (MRR) as of 30 April of the current Operating Year (OY). Chapters will only be evaluated against other chapters within the same chapter size category, i.e., small vs. small, medium vs. medium, or large vs. large.

CHAPTER AWARD SUBMISSION DATA

A. Strategic Goal 1 (SG-1): Recruit, Convene & Involve Companions

1. Increasing chapter end strength by a net 4% annually, after all losses have been taken into account
 - a. Membership as listed in the 30 June Monthly Region Report (MRR) for each Operating Year (OY):
Past OY: _____
Current OY: _____
 - b. Net Recruitment (Score 15 pts for each 1% increase of membership over past OY) _____
2. Holding chapter meetings at least every other month
 - a. Number of chapter meetings held during OY. _____
3. Increasing Companion participation in chapter meetings and other chapter activities.
 - a. Average number of Companions (not guests) attending chapter meetings. _____
 - b. Average number of Companions participating in other chapter activities (not including chapter meetings), e.g. Massing of Colors, ROTC/JROTC Medal Presentations, Boy Scout/Girl Scout Certificates of Recognition Presentations, etc. _____
4. Operational and Management Discriminators
 - a. Number new officer veterans and non-officer veteran Companions. _____
 - b. Number of new Companions 55 years of age or younger. _____
 - c. Number of staff meetings conducted (separate from chapter meetings). _____

- d. Average number of elected and appointed staff attending staff meetings. _____
- e. Average number of other Companions attending staff meetings. _____

B. Strategic Goal 2 (SG-2): Provide Companion Leadership Training (10 pts ea)

1. The MOWW Education and Training Committee shall establish and conduct initial and re-fresher training programs for region and chapter commanders and chapter treasurers. In addition, region and chapter commanders shall also ensure their staffs are trained.

- a. Did chapter treasurer file the IRS 990-N on time? Yes: _____; No: _____
- b. Has the chapter treasurer received initial and/or recurring annual training? Yes: _____; No: _____

2. Operational and Management Discriminators

- a. Was the Chapter Activities Report (CAR) (MOWW Form 27) submitted?
 - 1) End of Prior Year: Yes: _____; No: _____
 - 2) Mid-Year: Yes: _____; No: _____
- b. Was the Chapter Action Plan forwarded to region commander? Yes: _____; No: _____
- c. Was the chapter’s membership roster reviewed and updated as necessary (MOWW Form 5 submitted) at least once this OY? Yes: _____; No: _____
- d. Has the chapter commander been in the position ≤4 years? Yes: _____; No: _____
- e. Does the Chapter have one or more continuity books for elected officer positions? Yes: _____; No: _____
- f. Did the chapter treasurer complete the optional Annual Chapter Financial Review Checklist (MOWW Form 21)? Yes: _____; No: _____

C. Strategic Goal 3 (SG-3): Mentor and Develop Companions

1. The identification and development of future leaders for the MOWW is key to the success of any organization. The Order’s leadership team – commanders and staff at all organizational levels – will identify, train, and mentor Companions who demonstrate potential and leadership abilities needed to hold a variety of line and staff positions in the Order, and to ensure continuity of operations.

- a. Did the chapter commander provide a list of chapter Companions who are being developed as future leaders to their respective department and region commanders? Yes: _____; No: _____

2. Operational and Management Discriminators.

- a. Does the chapter have the minimum staff of elected and appointed officers?
 - 1) Commander: Yes: _____; No: _____
 - 2) Vice Commander: Yes: _____; No: _____
 - 3) Adjutant: Yes: _____; No: _____
 - 4) Treasurer: Yes: _____; No: _____

- 5) Newsletter Editor: Yes: ____; No: ____
- b. Do elected chapter officers hold only one elected position within the chapter (not multi-hatted)? Yes: ____; No: ____
- c. Did the chapter commander attend MOWW Convention? Yes: ____; No: ____
- d. Number of chapter-elected staff attending the National Convention. ____
- e. Number of chapter companions (non-elected staff) attending the MOWW Convention. ____
- f. Did the chapter commander attend the region conferences? Fall: Yes: ____; No: ____
Spring: Yes: ____; No: ____
- g. Number of chapter-elected staff attending region conferences (Vice Commander, Adjutant, Treasurer). Spring: ____; Fall: ____
- h. Number of chapter Companions (non-elected staff) attending region conferences. Spring: ____; Fall: ____

D. Strategic Goal 4 (SG-4): Conduct Chapter Advertising & Publicity

1. The MOWW chain of command and the Information & Publicity Committee will assist chapters in developing chapter-focused advertising (promotion) and publicity (media) by numerically increasing:
 - a. Number of chapter newsletters regularly distributed to all chapter Companions and hosted on the MOWW website (or, alternatively, chapter commander emails or letters regularly distributed to all chapter Companions). ____
 - b. Number of chapter news releases distributed to media (including social media) highlighting chapter activities, events, accomplishments, and outreach programs. ____
 - c. Does chapter use social media to highlight chapter activities and outreach programs? Yes: ____; No: ____
2. Operational and Management Discriminators
 - a. Does the chapter maintain a current and up-to-date website Yes: ____; No: ____
 - b. Number of chapter-sponsored/hosted Massing of the Colors? ____
 - c. Number of Massing of the Colors in which chapter participated (not including those hosted by chapter). ____
 - d. Number of other community patriotic events (i.e. 9-11 Ceremonies, Memorial Day, Veterans Day, etc.) with chapter Companion participation. ____
 - e. Number of "Chapter in Action" articles submitted for publication in *The Officer Review*®? ____
 - f. Number of "Chapters in Action" submitted for publication in *The Officer Review*®. ____

E. Strategic Goal 5 (SG-5): Expand & Improve Chapter Outreach Programs

1. Award presentations of MOWW Reserve Officer Training Corps (ROTC & JROTC) Medals of Merit and Boy Scouts of America and Girl Scouts of the USA Certificates of Recognition to scouts.

- a. Number of ROTC/JROTC Medals of Merit presented. _____
- b. Number of Scouting Certificates of Recognition presented. _____
- 2. Award presentations of MOWW Bronze Patrick Henry Medals (for youth less than 18 years of age), MOWW Youth Merit Medals and MOWW Award of Merit Plaques to youth involved with or participating in Youth Leadership Conferences, Youth Leadership Seminars, Massing of Colors or other patriotic events and activities.
 - a. Number of Youth Medals of Merit presented to youth participating in YLCs, YLSs, Massing of the Colors or other patriotic events and activities. _____
 - b. Number of Bronze Patrick Henry Medals presented to Youth (≤18 years of age). _____
- 3. Award presentations of MOWW Silver Patrick Henry Medals, MOWW Bronze Patrick Henry Organizational Awards, MOWW Law & Order/First Responder Awards and MOWW Award of Merit Plaques to law & order officials, first responders, distinguished local citizens, community service groups and media professionals
 - a. Number of MOWW Certificates of Appreciation presented to individuals and Community organizations. _____
 - b. Number of Bronze Patrick Henry Organizational Plaque presented to community Organizations. _____
 - c. Number of Silver Patrick Henry Medals presented to non-Companions. _____
 - d. Number of chapter-presented Organizational Law & Order Awards. _____
 - e. Number of chapter-presented one or more Individual Law & Order Awards. _____
 - f. Number of MOWW Award of Merit plaques presented to non-Companions. _____
- 4. Operational and Management Discriminators.
 - a. Number of YLCs/YLSs hosted by chapter during OY.
 - 1) YLCs. _____
 - 2) YLSs. _____
 - b. Number of chapter-sponsored youth attending YLCs/YLSs. _____

F. Strategic Goal 6 (SG-6): Recognize Companion Excellence

- 1. The MOWW chain of command will annually recognize Companions and MOWW chapters by awarding MOWW Gold, Silver and Bronze Patrick Henry Medals, MOWW Outstanding Service Medals, MOWW Outreach Service Medals, National Citations and Award of Merit Plaques, annual program awards, etc.
- 2. Did chapter submit entries based on their chapter size (Small, Medium, Large) for the National MOWW Program Awards listed below:
 - a. Patriotic Education: Yes: _____; No: _____
 - b. ROTC/JROTC: Yes: _____; No: _____
 - c. Scouting: Yes: _____; No: _____
 - d. Veterans Affairs; Yes: _____; No: _____
 - e. Law & Order; Yes: _____; No: _____

- f. Individual Law & Order: Yes: ____; No: ____
- g. National Security: Yes: ____; No: ____
- h. Homeland Security: Yes: ____; No: ____
- i. Information & Publicity: Yes: ____; No: ____
- 3. National Citation(s) submitted. Yes: ____; No: ____
- 4. Number of BSA Community Service Awards (Square Knots) presented. ____
- 5. Companion nominated for HPM Baird National Scouting Award. Yes: ____; No: ____
- 6. Number of Silver Patrick Henry Medals presented to chapter Companions. ____
- 7. Number of Outstanding Service Medals presented to chapter Companions. ____
- 8. Number of Outreach Service Medals presented to chapter Companions. ____
- 9. Number of Award of Merit Plaques presented to chapter Companions. ____
- 10. Number of Certificates of Appreciation presented to chapter Companions. ____

I CERTIFY THAT THE INFORMATION PROVIDED ABOVE IS ACCURATE TO THE BEST OF MY KNOWLEDGE.

 COMMANDER'S SIGNATURE

 DATE

 PRINT COMMANDER'S FULL NAME - RANK - SERVICE

“IT IS NOBLER TO SERVE THAN TO BE SERVED”



“serving Youth, Community, and Nation”