

## The Military Order of the World Wars



**Lieutenant General Troy H. Middleton Chapter - Baton Rouge**  
**Louisiana Military Order of the World Wars Patriotic Education Foundation**

Post Office Box 85482, Baton Rouge, Louisiana 70884

*"It is nobler to serve than to be served"*

[www.MOWWBatonRouge.org](http://www.MOWWBatonRouge.org)

[Information@mowwbatonrouge.org](mailto:Information@mowwbatonrouge.org)

**"Serving Youth, Community & Nation"**

### **MOWW Programs Participation Suggestions. Join us!**

The Military Order of the World Wars (MOWW) needs your support. Nationally, we are in danger of losing our Federal tax designation as a Veteran Support Organization. The requirement is to maintain a membership with 75% veterans. As of August 2019, our membership is 75.4% veterans. As you know, our members' ages range from 60s – 90s, with most in their 80s. Some of membership and recruitment issues come from a lack of awareness. At the Baton Rouge chapter level we would like to improve awareness by increasing our service in the community. We need you. Here are some ways you can help bring greater awareness of MOWW in Louisiana.

**-Write an article.**

**-Be aware of scouts in your church or neighborhood and attend Eagle Courts of Honor.**

**-Offer support to your nearby High School.**

**-Offer support to your nearby Fire Station and Law Enforcement Substation.**

**-Offer support to your local charitable or community organization.**

**-Other opportunities:** Massing of the Colors, LSU ROTC Awards, Youth Leadership Conference

**-Become a project officer for a national award**

**-Offer support to your nearby High School.** If you live near a high school, introduce yourself to the principal and let them know what MOWW offers.

-We have a Youth Leadership Conference approved by the National Association of Secondary School Principals (NASSP) for sophomores and juniors in June annually at the USS Kidd Veterans Museum, 305 River Road.

-We offer the Youth Merit Medal (YMM) to recognize non-Companion youths who clearly displayed leadership and excellence in selfless service across a range of diverse programs and activities. It can be awarded to youth performing notable public or community service, displaying leadership excellence in high schools and universities, and top graduates of MOWW Youth Leadership Conferences (YLC). See MOWW Policy Manual page 73.

-If the school has a scouting population apply the notes from above.

-If the school has Junior Reserve Officers Training Corps (JROTC), introduce yourself to the Senior Military Instructor (SMI) and let them know you would like to support the program with MOWW awards and an invitation to the Youth Leadership Conference for sophomores and juniors in June annually at the USS Kidd Veterans Museum, 305 River Road. Feel free to collaborate with the SMI on other ways to support, such as mentoring, professional exposure and speakers for ceremonies.

-- To increase awareness this task introduces us to future generations of leaders in our society and encourages SMIs to join our local chapter. We are generating word of mouth promotion. We would post on social media, send to local, regional and national media outlets and send to the Officer Review.



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**"Serving Youth, Community & Nation"**

**January** – First Responder/Law Enforcement of the Year

First Tuesday 6:30pm, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

**February** – Guest Speaker, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Junior ROTC Accreditation Inspections

**March** – Guest Speaker, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Welcome Home Vietnam Veterans Day

Junior ROTC Accreditation Inspections

**April** – Guest Speaker, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

LSU President's Parade, ROTC Change of Command and Awards Ceremony

Southern University Naval ROTC Awards Ceremony

Region VII Convention in Alabama, Arkansas, Louisiana, Mississippi or Missouri

**May** – Spring Fling at a community venue, First Tuesday 6:30pm

LSU Army and Air Force ROTC Commissioning Ceremony

Southern University Naval ROTC Commissioning Ceremony

LSU Memorial Day Celebration

**June** - Installation of Officers, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Youth Leadership Conference, USS Kidd Veterans Museum, 305 S. River Road, Baton Rouge 70802

**July** - Passing the Flag, Baton Rouge reception and send off

**August** – National Convention, first week Tuesday-Saturday

**September** – Senior ROTC Update, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Youth Leadership Conferences in Region VII

**October** – Guest speaker, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

**November** – Youth Leadership Conference student reports, First Tuesday 6:30 pm, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

MOWW Massing of the Colors, 9 am Wednesday before Nov 11th, Parkview Baptist High School gym, 5750

Parkview Church Road, off Jefferson & Airline

Veterans' Day Ceremonies around Baton Rouge

**December** – Christmas Party, First Tuesday 6:30 pm, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Wreaths Across America

National Pearl Harbor Remembrance Day

Coast Guard Cutter White Alder Memorial