

The Military Order of the World Wars



Lieutenant General Troy H. Middleton Chapter - Baton Rouge
Louisiana Military Order of the World Wars Patriotic Education Foundation

Post Office Box 85482, Baton Rouge, Louisiana 70884

"It is nobler to serve than to be served"

www.MOWWBatonRouge.org

Information@mowwbatonrouge.org

"Serving Youth, Community & Nation"

MOWW Programs Participation Suggestions. Join us!

The Military Order of the World Wars (MOWW) needs your support. Nationally, we are in danger of losing our Federal tax designation as a Veteran Support Organization. The requirement is to maintain a membership with 75% veterans. As of August 2019, our membership is 75.4% veterans. As you know, our members' ages range from 60s – 90s, with most in their 80s. Some of membership and recruitment issues come from a lack of awareness. At the Baton Rouge chapter level we would like to improve awareness by increasing our service in the community. We need you. Here are some ways you can help bring greater awareness of MOWW in Louisiana.

-Write an article.

-Be aware of scouts in your church or neighborhood and attend Eagle Courts of Honor.

-Offer support to your nearby High School.

-Offer support to your nearby Fire Station and Law Enforcement Substation.

-Offer support to your local charitable or community organization.

-Other opportunities: Massing of the Colors, LSU ROTC Awards, Youth Leadership Conference

-Become a project officer for a national award

-Write an article. Tell about your military service, a professional aspect of the military, your profession, historical perspectives, chapter activities, education, politics, religion, science, training, community outreach, patriotic education, scouting, JROTC and SROTC, ethics, defense, security, first responders, legislation, monuments and memorials, strategy, veterans, a family member or friend's contributions to society.

--To increase awareness we would post on social media, send to local, regional and national media outlets and send to the Officer Review.

--Those articles published in the Officer Review are eligible for the Vice Admiral George C. Dyer Memorial Fund Writing Excellence Awards. The Dyer Magazine Fund was established to provide cash awards for excellence in writing to members. Five cash awards are made annually consisting of a \$2,000 first prize, a \$1,000 second prize, and three \$500 honorable mention prizes. See MOWW Policy Manual, chapter 7, paragraph C.18.

-Be aware of scouts in your church or neighborhood. Introduce yourself to your local scout masters and let them know that we offer a personal MOWW presentation which adds value to the Eagle Court of Honor. MOWW honors all Eagle Scouts. We traditionally provide 100+ certificates for distribution at the Istrouma Council Eagle ceremony at the Catholic Life Center in November (?) annually. The chapter goal is to attend the 100+ local Eagle Courts of Honor in their churches or neighborhoods. You can help with that goal. I have a presentation narrative for your use and you are free to add your own words, especially if the Eagle Scout is someone you know.

--To increase awareness this program introduces MOWW to a church or neighborhood and adds value to an Eagle Court of Honor. After doing a large percentage of the 100+ local Eagle Courts of Honor, the parents,

scout masters and other scouts become aware of MOWW and might mention MOWW in casual conversation. We are generating word of mouth promotion. We would post on social media, send to local, regional and national media outlets and send to the Officer Review.

--Scouts do an Eagle Scout Project. Offering a project from your church, neighborhood or community organization as a potential Eagle Scout Project is another way to increase MOWW awareness. Many of us volunteer with more than one organization. The ability to leverage our volunteering adds value to the many organization with volunteer with. There is no conflict of interest, it is good collaborative community service. I have provided Eagle projects for two scouts and helping to guide the scout through the project on site is a very rewarding experience. Scouts routinely volunteer for my St. Vincent de Paul group during Thanksgiving and Christmas.

--If you would like to volunteer with local scout troop, please do. MOWW recognizes MOWW members who volunteer with their local, district or area scouting organization. See MOWW Policy Manual page 137, APPENDIX K, MOWW-BSA "SQUARE KNOT" AWARD. I have served as the Derby Car Race judge and it is great to see the creativity of our young scouts.

--MOWW provides Gold Awards to Girl Scouts in the Baton Rouge Eastern District and Pines to the Gulf District. Baton Rouge District ceremony is at the Governor's Mansion in June. You are invited to attend and support Girls Scouts from your community.

-Offer support to your nearby High School. If you live near a high school, introduce yourself to the principal and let them know what MOWW offers.

-We have a Youth Leadership Conference approved by the National Association of Secondary School Principals (NASSP) for sophomores and juniors in June annually at the USS Kidd Veterans Museum, 305 River Road.

-We offer the Youth Merit Medal (YMM) to recognize non-Companion youths who clearly displayed leadership and excellence in selfless service across a range of diverse programs and activities. It can be awarded to youth performing notable public or community service, displaying leadership excellence in high schools and universities, and top graduates of MOWW Youth Leadership Conferences (YLC). See MOWW Policy Manual page 73.

-If the school has a scouting population apply the notes from above.

-If the school has Junior Reserve Officers Training Corps (JROTC), introduce yourself to the Senior Military Instructor (SMI) and let them know you would like to support the program with MOWW awards and an invitation to the Youth Leadership Conference for sophomores and juniors in June annually at the USS Kidd Veterans Museum, 305 River Road. Feel free to collaborate with the SMI on other ways to support, such as mentoring, professional exposure and speakers for ceremonies.

-- To increase awareness this task introduces us to future generations of leaders in our society and encourages SMIs to join our local chapter. We are generating word of mouth promotion. We would post on social media, send to local, regional and national media outlets and send to the Officer Review.

-Offer support to your nearby Fire Station and Law Enforcement Substation. If you live near a station, introduce yourself to the local commander and let them know what MOWW offers to develop ways we can collaborate.

-We offer the First Responder of the Year award in January which includes a free dinner for the First Responder and spouse. The Fire Chief or Law Enforcement Chief is also invited to introduce the First Responder. This is a good opportunity for the rank and file to have dinner with their chief. Our chapter annually rotates the recognition between the Baton Rouge Fire Department, the Baton Rouge Police Department and the East Baton Rouge Parish Sheriff's Office.

-You may also honor your neighborhood first responder by inviting them to a free lunch at anytime during the year. You may also present a certificate or memento from MOWW.

-If you live outside the Greater Baton Rouge Area, we especially would like to honor those first responders in your area and look forward to a lunch or dinner in your area with you and the local First Responders and Law Enforcement. (We have MOWW members in Cottonport, Lafayette, Hammond, Ethel, Prairieville, Plaquemine, Bastrop, Walker)

-- To increase awareness this tasks allows us to honor first responders and post a plaque of support in their common area. We are generating word of mouth promotion. We would post on social media, send to local, regional and national media outlets and send to the Officer Review.

-Offer support to your local charitable or community organization. *“It is nobler to serve than to be served”*
Your service in your community proves that you have never stopped serving. Let’s leverage the good work of your local charitable or community organization with the MOWW platform of Serving Youth, Community and Nation. If the organization serves youth, encourage schools to recognize their community involvement and invite the sophomores and juniors to the Youth Leadership Conference in June annually at the USS Kidd Veterans Museum, 305 River Road.

-- To increase awareness we can post a plaque of support in their common area. We would post on social media, send to local, regional and national media outlets and send to the Officer Review showing our mutual collaboration for the good of our society.

-Other opportunities:

--April, assist in presenting awards during the LSU Joint ROTC Awards Ceremony

--June, assist with the Youth Leadership Conference, teach a class on leadership, ethics, constitution, free enterprise, or government

--1st Sunday monthly, assist at the USS Kidd Veterans Museum or other downtown Baton Rouge museums

--November, assist with and attend the Massing of the Colors at Parkview Baptist High School, 5750 Parkview Church Road, (Jefferson Hwy @ Airline Rd)

Become a project officer for a national award. See MOWW Policy Manual, Table 7.5

- National Security Award (Chapter)
- Homeland Security Program Award (Chapter)
- Law & Order Awards (Chapter, Individual)
- ROTC Awards (six categories based on number of supported ROTC units)
- Boy & Girl Scouts Awards (National Scouting Award, MOWW-BSA Community Service Organization Award (Square Knot)
- Chapter Activity Award (Chapter)
- Patriotic Education Program Awards (Chapter)
- Phoenician Award (Youth Leadership Student)
- Information & Publicity Awards (Chapter, Newsletter)
- Perpetual Member Recruiting Award
- VADM Dyer Writing Excellence Awards (articles published in the *Officer Review*®)
- Young Member Recruitment Award

The following page has a generic list of what we currently do monthly.

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This is what we do in the community. Join us!

January – First Responder/Law Enforcement of the Year

First Tuesday 6:30pm, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

February – Guest Speaker, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Junior ROTC Accreditation Inspections

March – Guest Speaker, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Welcome Home Vietnam Veterans Day

Junior ROTC Accreditation Inspections

April – Guest Speaker, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

LSU President's Parade, ROTC Change of Command and Awards Ceremony

Southern University Naval ROTC Awards Ceremony

Region VII Convention in Alabama, Arkansas, Louisiana, Mississippi or Missouri

May – Spring Fling at a community venue, First Tuesday 6:30pm

LSU Army and Air Force ROTC Commissioning Ceremony

Southern University Naval ROTC Commissioning Ceremony

LSU Memorial Day Celebration

June - Installation of Officers, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Youth Leadership Conference, USS Kidd Veterans Museum, 305 S. River Road, Baton Rouge 70802

July, August – no chapter meetings

July - Passing the Flag, Baton Rouge reception and send off

August – National Convention, first week Tuesday-Saturday

September – Senior ROTC Update, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Youth Leadership Conferences in Region VII

October – Guest speaker, First Tuesday 11:30 am, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

November – Youth Leadership Conference student reports, First Tuesday 6:30 pm, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

MOWW Massing of the Colors, 9 am Wednesday before Nov 11th, Parkview Baptist High School gym, 5750

Parkview Church Road, off Jefferson & Airline

Veterans' Day Ceremonies around Baton Rouge

December – Christmas Party, First Tuesday 6:30 pm, Café Americain, 7521 Jefferson Highway, Baton Rouge 70806

Wreaths Across America
National Pearl Harbor Remembrance Day
Coast Guard Cutter White Alder Memorial