

## The Military Order of the World Wars



**Lieutenant General Troy H. Middleton Chapter - Baton Rouge**  
**Louisiana Military Order of the World Wars Patriotic Education Foundation**

Post Office Box 85482, Baton Rouge, Louisiana 70884

*"It is nobler to serve than to be served"*

[www.MOWWBatonRouge.org](http://www.MOWWBatonRouge.org)

[Information@mowwbatonrouge.org](mailto:Information@mowwbatonrouge.org)

**"Serving Youth, Community & Nation"**

### Chapter Command Guidance, Recruiting and Awareness

#### I am asking each chapter member to do the following:

1. Set a calendar reminder for yourself to do the below task weekly.
2. Post the below on your social media sites weekly. If you do not use social media, ask a family member who uses social media to make the post for you. Edit as needed. **FB, FBmoww, FBmoaa, LinkedIN, RallyPoint**

**"Take a look at how MOWW is serving youth, community and nation. MOWW needs you to help us continue this good work, please join online or contact me. I would be great to reconnect with you. If you are ready to join us, click on 'JOIN US' in the upper right of the website."**

**Week 1** - <https://www.moww.org/programs/patriotic-education-program/>

**Week 2** - <https://www.moww.org/programs/scouting-program/>

**Week 3** - <https://www.moww.org/programs/rotc--jrotc-program/>

**Week 4** - <https://www.moww.org/programs/national-security-program/>

**Week 5** - <https://www.moww.org/programs/law--order-program/>

**Week 6** - <https://www.moww.org/programs/homeland-security-program/>

**Week 7** - <https://www.moww.org/programs/veterans-affairs-program/>

The intent is to spread the word as far as your social media reaches. We are not just advertising for Baton Rouge, we are advertising for the entire order. After you post on social media, one of your friends in Aurora, Illinois sees the post and calls you. You reconnect with your friend and use the attached directory to introduce your friend to the MOWW chapter commander near your friend. MOWW now has a new member. If we all post, we can dramatically increase awareness. It is a way to conduct a free nation-wide media campaign.

3. Encourage your friend to participate in their community and bring awareness to what MOWW members do.
  - Write an article.
  - Be aware of scouts in your church or neighborhood and attend Eagle Courts of Honor.
  - Offer support to your nearby High School.
  - Offer support to your nearby Fire Station and Law Enforcement Substation.
  - Offer support to your local charitable or community organization.
  - Other opportunities: Massing of the Colors, LSU ROTC Awards, Youth Leadership Conference
  - Become a project officer for a national award

/Signed/ Reginald Brown

Lieutenant Colonel, Retired, US Army

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